

Earth Day is April 22<sup>nd</sup>! At **Craft Technologies, Inc.** (CTI) we encourage everyone to keep our world clean and green thereby improving health and **nutrition**!

Humans have and will always be impacted by the quality of their environment and natural resources. Protecting and promoting clean air, clean water and sustainability can help provide food resources that advance the quality of life and improve **nutrition** domestically and internationally.

CTI Nutrition Laboratory was founded in 1994 and from its inception, our vision was to provide valuable services and help people in need. It is our desire to use the skills and education of our staff to assist the neediest people of the world through **nutrition** testing, education, and intervention. For this reason CTI continues to work with many organizations to assist in the development of innovative nutritional interventions. In one such agricultural and **nutritional** intervention, CTI provided testing for a Michigan State University study<sup>1</sup> carried out in Mozambique. In several villages orange-fleshed sweet potatoes (*Ipomoea batatas*) were planted in resource poor areas aimed at increasing **Vitamin A** intake and preventing **deficiency (VAD)**, which can have severe consequences such as blindness. Planting sustainable and **nutritional** crops produced health benefits and improved the economy.

**CTI Nutrition Laboratory** routinely tests **nutrients, vitamins and phytochemicals** in a variety of matrixes for our international clients. We offer confidential laboratory services to private industry, governmental agencies and universities allowing decisive and insightful decisions that impact our environment and our health.

<sup>1</sup> Jan W. Low, Mary Arimond, Nadia Osman, Benedito Cunguara, Filipe Zano, and David Tschirley (2007) A Food-Based Approach Introducing Orange-Fleshed Sweet Potatoes Increased Vitamin A Intake and Serum Retinol Concentration in Young Children in Rural Mozambique. J. Nutr. 137: 1320-1327, 2007